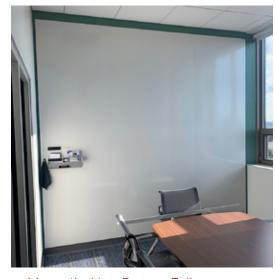


Are you still writing over the ghosts of words past? Then it's time to move on from wall applied writing surfaces.

VS



Non-Magnetic, Porous, Wall Applied Writing Surface with Limited Warranty



Magnetic, Non-Porous, Full coverage, Projectable, Porcelain Steel Writing Surface with Forever Warranty

Writing on a porous writing surface that, as you use it, continually gets darker and darker with marker staining? Want to restore the surface? You have to reapply the film or repaint the wall, basically investing in a total new product application.

With CPS Porcelain Enamel Steel Markerboards from Corona Group, you install it once. It's a truly optimum, non-porous writing surface with a lifetime warranty against delamination and discoloration. It's magnetic, scratch proof and impact resistant. Our EXIMO Cleaning System* removes all marker stains—even permanent marker (the marker ink sits on top of the enamel steel surface), to keep your initial investment in pristine writing condition, and maintain clear readability. (See our comparsion chart on page 2)

So maybe it's time to give up the ghosts.

*See a Demo of the EXIMO Cleaning System in action; https://coronagroupinc.com/resources/coronaVISUAL%20EXIMO%20Demo-Video.html





Markerboard Materials Comparison Chart

	Corona Porcelain Steel Markerboards	Corona Glass Markerboards	Whiteboard Paint	Wall Covering Markerboards
Materiality	Porcelain enamel fused at 800°C/1500°F	• Tempered glass surface	High Gloss Paint Typically a two-componet epoxy paint	Linoleum resilient materials laminted to vinyl substrate
Durability	Resistant to bacteria, chemicals, fire and scratching Withstands high-traffic areas and heavy use	Resistant to bacteria, chemicals and scratching Edges are vulnerable to impact	Only as hard as the wall it is painted on and easily sustains damage Wears away with extended or heavy use	Resistant to cracking, chipping, peeling, or deteriorating
Dry Erase Performance	Never stains or ghosts Easily withstands permanent marker system initial erasability tox better erasability after aging Smooth surface without friction	Never stains or ghosts Easily withstands permanent marker Good erasability 10x better erasability after aging Smooth surface	Stains and ghosts easily Does not withstand permanent marker Does not maintain dry erase quality with aging "Orange Peel" texture	Stains and ghosts easily Does not withstand permanent markers Does not maintain dry erase quality with aging
Versatility + Design Flexibility	Inherently magnetic, does not require special magnets Designed for style and customization Custom Floor-to-Ceiling options and sizes	Magnetic at additional costs and requires Rare Earth Magnets Typically not projectable unless specified as special non-glare glass High level of design Offers a wide selection of colors and custom image/design printing Custom Floor-to-Ceiling options and sizes	Magnetic primer options available additional cost that only retains rare earth magnets that cost approximately \$15 each Flexible design capacity Four color options, must use clear for colored or design background	Magnetic options available for additional cost Offers a variety of colors and finish options
Environmental Impact	Cradle to Cradle Certified Bronze Indoor Advantage Gold Certification 99.9% recyclable	Low environmental impact	High odor emissions Empty paint canisters go to landfills Some products are green certified after curing	Most Wall Covering Marker Board products meet indoor Air Quality Specification 01350 Replacement requires removal and wall repair—old materials to the landfill
Longevity	Lifetime warranty Lasts 50+ years Will never require replacement	Lists 50+ years Will never require replacement	Limited 5 year warranty Lasts 2-5 years Requires frequent re-application	• Limited 5 year warranty
Installation	As straightforward as hanging a framed photo Takes minutes to install, more lightweight Can be field-cut for outlets or light switches	As straightforward as hanging a framed photo Takes longer to install, requires additional personnel to install since glassboards are heavier Cannot be field-cut for outlets or light switches	Requires mixing, curing, proper ventilation and multiple coats Takes over seven days to cure	Minimum level 4 wall finish, Level 5 preferred Apply heavy duty adhesive Requires experienced wall covering installer and MUST follow directions completely
Customer Service	Consistent customer service personnel at factory and authorized dealers throughout North America	Consistent customer service personnel at factory and authorized dealers throughout North America	Can be found in retails stores and on-line	Can be found in retails stores and online